



MARK KAMBALAZAZA OUTREACH MINISTRIES (MAKOM)

PARTENRSHIP STRATEGY

Vision, Mission & Values

MAKOM Vision

To see a transformed global community where lives are anchored in spiritual truth and empowered toward socioeconomic self-reliance.

MAKOM Mission

To proclaim the gospel of hope, restore dignity to the broken, and equip believers to impact their generation through faith-driven action.

MAKOM Core Values

Integrity: Walking the talk in faith and stewardship.

Compassion: Serving the broken with unconditional love.

Excellence: Honoring God by delivering our absolute best in ministry and community development.

MAKOM Core Partnership Values

In MAKOM we believe in instituting specific core partnership values for the Ministry to move and achieve its purpose in a partnership set up. These are values that are shared beliefs and rules that allow partners and MAKOM to work together successfully in the long term.

Some of the key values are follows:

- **Trust and Integrity:** Doing what you promise to do. You must be reliable so MAKOM never has to guess your true intentions.
- **Clear Communication:** Speaking openly and listening well. This means sharing your goals, your concerns, observations, and updates quickly instead of keeping silent.
- **Mutual Respect:** Valuing what the other side brings to the table.
- **Shared Goals:** Having the same vision of MAKOM for the future.
- **Mutual Benefit:** Ensuring that everyone sees the work of God progressing well. A great partnership cannot be one-sided; both teams must gain value from the work of God as we serve our communities.

OBJECTIVES OF MAKOM

Among others the objectives of MAKOM include:



- (a) To conduct crusades
- (b) To preach salvation to all
- (c) To make disciples of all nations
- (d) To prepare people for the second coming of the Lord.
- (e) To raise Receive subscriptions from members to support the work of Christ.
- (f) To promote Christian Fellowship and Co-operation among member organizations.
- (g) To provide spiritual and legal covering to all member organization seeking such.
- (h) To work in cooperation with other organizations of similar objectives.
- (i) To respond in spirit of Love and Compassion in times of natural disaster and any other related human sufferings.
- (j) To provide helpful information and up to date statistics and data for the benefit of members.
- (k) To uphold the biblical and moral conduct in leadership of all its members.
- (l) To promote the understanding of missions, crusades through the conducting of seminars, conferences and workshops.
- (m) To foster coordination and unity of purpose of all MAKOM member alliance.
- (n) To work in support of all Spiritual Fathers, to give and raise true sons and daughters of the Gospel for a glorious future responsible generation.

Partnering with MAKOM is a call to serve our communities to ensure the Gospel of Jesus Christ is spread or shared evenly through Malawi and the world.

Jesus Christ has sent us all on a great commission to preach His word to the utter ends of the world. (**Math 24:14** *And this gospel of the kingdom shall be preached in all the world for a witness unto all nations; and then shall the end come.* KJV).

Whether you are an individual, a non-profit, a business, or another church leader, successful partnerships rely on clear communication, shared values, and mutual respect.

Strong MAKOM Partnership will:

1. **Find Shared Values:** Identify yourself as one sharing the same cause with MAKOM objectives.
2. **Build the Relationship First:** Schedule a meeting with the Founder or officials of MAKOM to introduce yourself and listen to the goals.
3. **Offer an Easy "Yes":** Start with small steps and continue to grow with the Ministry at a moderate pace with conviction to serve the Lord Jesus.
4. **Make it a Two-Way Street:** A good partnership benefits both sides. Think about what you can give back to the Ministry, such as unique service opportunities or



financial support through a standing arrangement or specific to a particular activity. Then think about what the Ministry will achieve with what you offer to do with it.

5. **Communicate and Celebrate:** Keep the Ministry updated on the good work you are doing together. Share stories and photos so the Ministry can see the real-world impact of the work of God.

Types Partnerships

- **Ministry to Non-Profit:** Non-profit groups or organizations work with the Ministry to find volunteers, secure space, or host donation drives.
- **Ministry to Churches:** Multiple churches in a community join forces to host large events, plant new churches, and reach out to the lost souls as one force.
- **Ministry to Business:** Local businesses may sponsor MAKOM events, provide free professional services, or offer space for community workshops or crusades.
- **Ministry to Individual:** Often called "MAKOM partnership" or covenant membership, this is a formal commitment where a person promises to actively serve, support, and grow with the vision of MAKOM.

Partnership With the Local Churches In Malawi

We have always believed that the most effective way one could impact our communities and regions is to help grow a strong and healthy local church. We affirm the importance of the local church, but God has also shown us that He is honored and His mission is promoted when local churches partner together well with other ministries such as MAKOM, to propagate the call to spread the Gospel.

At the end of every crusade the communities will be encouraged to join nearby churches, so that their new faith grows and gets cemented as was in the early Christian church. New convents will need to be supported so that they do not lose their faith.

We believe most pastors genuinely affirm that the Kingdom of God is bigger than their own churches, but we can easily fall into thinking that it's all about our own particular churches. Of course, each of us needs to pastor our own local church and be responsible to serve the people God has called us to lead.

As pastors, we can see our church as our primary team. Though we advocate for robust local church membership, we should be wary of the temptation to begin viewing other churches as the "competition."

It would serve us well if we could shift our thinking to see other churches as members of an even larger team in Malawi and beyond. Our churches have distinct roles in the larger



common goal of making disciples in our regions. Just as the way football teams work together in the hopes of winning the game, churches must stop competing with each other because we are in the same team to win souls.

Partnering with MAKOM allows us to do far more than we would ever be able to do by ourselves.

When we partner together, we recognize that there is no way we will truly impact our communities if we are trying to do it on our own. Our impact is multiplied when we join with others in unity.

We believe the Church is God's instrument to advance his kingdom. That's why we exclusively partner with churches in Gospel starved communities in Malawi and the region, equipping them to preach Jesus in readiness for the rapture.

Partner Contributions

MAKOM shall ensure that all contributions to to do the work of God in *Mathew 24:14* will be handled with integrity and care. We assure all partners that MAKOM follows strict financial guardrails to ensure accountability, transparency and the flexibility to invest wisely for long-term impact. Here's a brief explanation of how funds are allocated:

Allocation of Funds

90% of every collection will go straight to crusade activities.

10% will go directly for administration functions. These are essential operations that make this ministry possible — staffing, equipment maintenance, utilities, etc.

Partner with Care

Whether you're a church, an individual, business, organization, you can be an important contributor to the saving of lost souls' drive. Together, let us serve our Lord Jesus.



Ways to Contribute

Bank Account Details

Account Number:

Account Name:

Bank Name:

Bank Address:

Branch:

SWIFT Code:

Airtel Money Details

Account Number:

Account Name:

TNM Mpamba Details

Account Number:

Account Name: